**Maternal and infant feeding Implementer Group**

**TERMS OF REFERENCE 2020-2022**

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|  | **Purpose** Ensure maintenance of the Baby Friendly Initiative standards across Barnsley Metropolitan Borough Council and Barnsley Hospital NHS Foundation Trust, with the overall aim of Achieving Sustainability (Gold Award).1. OBJECTIVES
* Ensure mechanisms are in place to support a positive culture that protects Baby Friendly standards e.g., sharing good news with the Barnsley Best Start Partnership (BSP)
* Implement actions identified by the BSP
* Share concerns and complaints related to Baby Friendly standards and ensure these are acted on
* Feed issues back into BSP for strategic oversight and development
* Share new evidence and education updates relevant to BFI
* Ensure Baby Friendly audits are carried out regularly according to service needs
* Develop and implement action plans in response to audit findings
* Ensure education and training are up to date relevant to Baby Friendly standards
* Monitor infant feeding and healthy start data and ensure this is routinely reported to the Baby Friendly Guardians and Best Start Partnership
* Develop and implement an action plan for Achieving Sustainability (Gold) Award
1. GOVERNANCE

The chair of the Maternal and Infant Feeding Implementer Group will report to the Best Start Partnership.3. MEMBERSHIPThis group will consist of the following members:

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| Organisation | Service | NOMINATED MEMBER | Role  |
| BMBC  | Public Health | Amy Baxter | Public Health Senior Practitioner (Strategic Lead for Infant Feeding) |
| BMBC | Public Health | Anne Amott | Infant Feeding Team Leader (PHNS) |
| BMBC | Public Health | Louise Arundel | Quality and Governance Lead (PHNS) |
| BMBC | Early Start, Intervention and Prevention | Sharron O’Rourke | Healthy Lifestyles Coordinator (Family Centres) |
| BHNFT | Midwifery | Sarah Beardsall | Infant Feeding Coordinator (BHNFT) |
| BHNFT | Midwifery | Walburgh Manhungira | Public Health Midwife (BHNFT) |

1. MEMBERS RESPONSIBILITIES
* Members are expected to have prepared for the meeting in advance by reading papers, etc.
* All members will be accountable for timely delivery of actions as agreed.
* Active participation by all members of the group.
* Members will identify a named substitute to attend in their absence.

Members will be responsible for communicating project meeting feedback and progress to their respective organisations. 1. MEETING FREQUENCY SCHEDULE & ADMINISTRATION ARRANGEMENTS
* To be chaired by Amy Baxter or nominated deputy (Anne Ammot).
* Meetings to take place monthly initially, reducing to bimonthly.
* All meetings will be minuted with brief notes and actions from the meeting produced and circulated to the group within 1-2 weeks of the meeting taking place.
* Meetings will be deemed *quorate* if 3 members of the group are present
1. REVIEW

These terms of reference will be reviewed on an annual basis. Date agreed: July 2020 |
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